

ELLE

2020 PRINT EDITORIAL CALENDAR

JANUARY

The Escapes Issue

Ad Close Date: October 18, 2019
On-Sale Date: December 17, 2019

MARCH

The Spring Fashion Issue

Ad Close Date: December 27, 2019
On-Sale Date: February 18, 2020

MAY

The Beauty Issue

Ad Close Date: February 28
On-Sale Date: April 21

SEPTEMBER

The Fall Fashion Issue

Ad Close Date: July 17
On-Sale Date: September 8

NOVEMBER

The Hollywood Issue

Women in Hollywood &
Hollywood Rising

Ad Close Date: September 14
On-Sale Date: November 3

FEBRUARY

The Culture Issue

Women in Technology

Ad Close Date: November 19, 2019
On-Sale Date: January 14, 2020

APRIL

The Conservation Issue

Ad Close Date: January 31
On-Sale Date: March 24

SUMMER

The Music Issue

Ad Close Date: March 27
On-Sale Date: June 2

OCTOBER

The Accessories Issue

Ad Close Date: August 14
On-Sale Date: October 6

DECEMBER/JANUARY

The Holiday Shopping Issue

Future of Beauty Awards

Ad Close Date: October 7
On-Sale Date: December 1

