

# ELLE

## 2021 PRINT EDITORIAL CALENDAR

### FEBRUARY

#### The Sex & Love Issue

**Ad Close Date:** December 4, 2020  
**In Home Date:** January 28  
**On-Sale Date:** February 2

### MARCH

#### The Inspiration Issue

**Ad Close Date:** January 8  
**In Home Date:** February 25  
**On-Sale Date:** March 2

### APRIL

#### The Sustainability Issue

**Ad Close Date:** February 12  
**In Home Date:** April 1  
**On-Sale Date:** April 6

### MAY

#### The Beauty Issue

**Ad Close Date:** March 12  
**In Home Date:** April 28  
**On-Sale Date:** May 4

### JUNE/JULY

#### The Women in Music Issue

**Ad Close Date:** April 16  
**In Home Date:** June 3  
**On-Sale Date:** June 8

### AUGUST

#### The Accessories Issue

**Ad Close Date:** June 4  
**In Home Date:** July 22  
**On-Sale Date:** July 27

### SEPTEMBER

#### The Future of Fashion Issue

**Ad Close Date:** July 9  
**In Home Date:** August 26  
**On-Sale Date:** August 31

### OCTOBER

#### The LatinX Issue

**Ad Close Date:** August 13  
**In Home Date:** September 30  
**On-Sale Date:** October 5

### NOVEMBER

#### The Women in Hollywood Issue

**Ad Close Date:** September 13  
**In Home Date:** October 28  
**On-Sale Date:** November 2

### DECEMBER/JANUARY

#### The Gifts and Entertaining Issue

**Ad Close Date:** October 13  
**In Home Date:** December 2  
**On-Sale Date:** December 7



*Editorial themes subject to change.  
In home dates are estimates only.*

A UNIT OF THE HEARST CORPORATION

UPDATED: 11/5/20