

ELLE

2021 PRINT EDITORIAL CALENDAR

FEBRUARY

The Sex & Love Issue

Ad Close Date: December 4, 2020
In Home Date: January 28
On-Sale Date: February 2

MARCH

The Inspiration Issue

Ad Close Date: January 8
In Home Date: February 25
On-Sale Date: March 2

APRIL

The Sustainability Issue

Ad Close Date: February 12
In Home Date: April 1
On-Sale Date: April 6

MAY

The Beauty Issue

Ad Close Date: March 12
In Home Date: April 28
On-Sale Date: May 4

JUNE/JULY

The Women in Music Issue

Ad Close Date: April 16
In Home Date: June 3
On-Sale Date: June 8

AUGUST

The Accessories Issue

Ad Close Date: June 4
In Home Date: July 22
On-Sale Date: July 27

SEPTEMBER

The Future of Fashion Issue

Ad Close Date: July 9
In Home Date: August 26
On-Sale Date: August 31

OCTOBER

The Best of Fall Issue

Ad Close Date: August 13
In Home Date: September 30
On-Sale Date: October 5

NOVEMBER

The Women in Hollywood Issue

Ad Close Date: September 13
In Home Date: October 28
On-Sale Date: November 2

DECEMBER/JANUARY

The Gifts and Entertaining Issue

Ad Close Date: October 13
In Home Date: December 2
On-Sale Date: December 7



*Editorial themes subject to change.
In home dates are estimates only.*

A UNIT OF THE HEARST CORPORATION

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